

[VISIT WEBSITE](#)[BROWSE FORUMS](#)[ASK THE EXPERTS](#)[CASE STUDIES](#)[OVERSEAS NEWS](#)**Dear Members,**

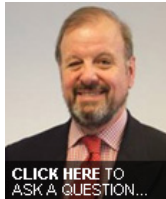
Welcome to the first of our all-new weekly newsletters, aimed at providing more information **you** want to know about, more frequently. We're starting off with a look at exporting, followed by a focus on Hong Kong and Singapore, and wrapping-up with a feature on payroll and accounting. As always, there'll be experts, information and opportunities abound!

Exporting

Exporting should be a natural step for any successful business. It's a perfect way to expand, not only relieving reliance on indigenous customers, but also allowing for greater market reach, increased turnover, and internationalisation of a brand. Whether you're considering expanding overseas, or have already made the decision to do so, here's some things to whet your entrepreneurial appetite. And Startup Overseas is soon to be expanding itself - launching a new website dedicated to businesses expanding abroad: watch this space for more information!


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 ASK A QUESTION...
Ray Stanard

Import/Export Payment Solutions Expert


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 ASK A QUESTION...
Tim Instone

Export Administration and Marketing Expert

- [> Buying & Selling Overseas: Getting Started, SME Perspective](#)
- [> Thinking of Exporting? You Should Be](#)
- [> New Crusade To get British Businesses Exporting](#)

Hong Kong

Hong Kong has the one of largest trading economies in the world, and during the past two decades its economy has successfully doubled in size. Therefore, when it comes to starting or expanding overseas, Hong Kong should never be underestimated. Not only is it fertile with opportunities in its own right, but also provides unparalleled access to China - the fastest growing emerging market in the world (and between you and us, unofficially the largest economy).


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Adela Liew

Hong Kong Business Expert

- [> Hong Kong Attracts Record Investment](#)
- [> Hong Kong's Enduring Advantages Remain Attractive](#)

Singapore

With an estimated 6,000 multinational corporations in Singapore, it's no wonder the secret is out the bag. The south-east Asian promise has become the most successful country in the region and one of the most developed countries in the world. And for start-ups and expanders, opportunity there has never been better. With the worst said to over for the Singaporean economy, the only way is proverbially up: find out how you can start taking advantage of Singapore's many opportunities, right here.


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Ragini Dhanvantray

Singapore Company Set-up Expert

- [> Singapore Abolishes Estate Duty](#)
- [> Singapore: SME Rebate Scheme](#)

Payroll & Accounting

Not always pretty and never unavoidable, many businesses can be intimidated by the administrative intricacies of recruitment and employment. There's currencies, legalities and contracts to contend with - but it needn't be a rigmarole if you know how...

[> Our New Partnership Good News For Startup Overseas Members](#)

Startup Overseas Conference

It's so close, we can almost taste it - yes, the second Overseas Conference has been in the making for six months now, and if you didn't know already, it's doubled in size, doubled in speakers and doubled in opportunity. If you are considering starting or expanding a business abroad, then this is an unprecedented chance to learn everything from the experts themselves. With seminars, Q&A sessions, and a rare chance to talk and network directly with other entrepreneurs, this is a one-of-a-kind event, guaranteed to instill you with the confidence, information and inspiration to take the plunge into an overseas market!

Taking place at the London Olympia on November 26 & 27, there's not long left to express your interest. For more information on this exciting event [click here](#).

Until next week,

The Startup Overseas Team